



# Florida Swimming Pool Association

## 2021 Service Professional of the Year

**We know you are out there . . . submit your entry and win**

### ***What's this awards program all about?***

This is about customer satisfaction and the positive results that our pool and spa service professionals produce for the people who use our products.

We want to recognize those professionals who demonstrate their technical knowledge and their outstanding customer service skills every day in backyards of consumers across Florida.

Judges will consider technical accomplishment and professional credentials, education and experience, and most of all . . . customer satisfaction. Each FSPA Chapter may select a winner who will be named the FSPA Service Professional of the Year at the Everything Under the Sun<sup>sm</sup> Expo in Orlando on March 3, 2022.

### ***How to Enter***

Nominate one of your employees or a fellow pool professional by completing the entry form and send it with two letters from satisfied customers to the Florida Swimming Pool Association via fax at (941) 366-7433 or by e-mail to Valerie@FloridaPoolPro.com. You may also include information from web-based programs (Angie's List, Google, Yelp) which allow for customer reviews. This will be considered as supplemental information and cannot replace the requirement of letters from customers for the purpose of this awards program. Entries may be from co-workers or employers.

### ***Rules***

Candidates for the award must be owners or current employees of FSPA member firms. The application must be complete. Self nominations will not be accepted. Previous winners must wait three years before being considered again. Entries without letters of support will be considered incomplete and not qualified for judging. Deadline is November 1, 2021.

### ***Awards***

- Winners will be featured on a cover of the Florida Pool Pro<sup>sm</sup> newsletter in 2022 and interviewed for feature articles.
- Winners will be recognized at the 2022 Everything Under the Sun<sup>sm</sup> Expo Welcome Reception with an award. The reception is March 3, 2022 in Orlando.
- An electronic version of the winner logo / badge image will be available for display on your company website.
- Media releases will be sent to local media as well as trade press announcing the winners. A template media release will be available to winners so they may also promote their win with local media and for publishing on their website.

**Questions? Call 941-952-9293**

## ***FSPA Service Professional of the Year***

Candidate's Name: \_\_\_\_\_ FSPA Member # \_\_\_\_\_

Company: \_\_\_\_\_ FSPA Chapter \_\_\_\_\_

City: \_\_\_\_\_ Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

e-mail: \_\_\_\_\_ Web site: \_\_\_\_\_

Number of Years in Pool / Spa Service: \_\_\_\_\_ Number of years with present company: \_\_\_\_\_

State Contractor licenses personally held, if any: \_\_\_\_\_

***Please answer the following questions. You may submit this as a separate document if additional space is needed.***

Industry Training & Certification Completed \_\_\_\_\_

Additional memberships in industry associations: \_\_\_\_\_

Community involvement / activities \_\_\_\_\_

Why does the candidate love their job in the pool and spa industry? \_\_\_\_\_

What makes the candidate different and deserving of this recognition? \_\_\_\_\_

Attach two letters of reference from satisfied route / service customers telling why you should be selected as the FSPA Service Professional of the Year. These may also be sent directly to the FSPA office.

Feel free to enclose additional information which will assist the judges in their decision. For example, reviews from customers on website services such as Angie's List, Google or Yelp. This will be considered as supplemental information and cannot replace the requirement of letters from customers for the purpose of this awards program.

Submitted by: \_\_\_\_\_ Company: \_\_\_\_\_

**DEADLINE: November 1, 2021**