



Strategic Planning Taskforce
June 9, 2023
The Don CeSar
St. Pete Beach, FL

AGENDA

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1. Welcome & Call to Order
2. Old Business
3. New Business
 - a. SWOT Analysis Summary
 - b. Top Strategic Priorities
4. Adjournment

Antitrust

The Florida Swimming Pool Association (FSPA) has throughout its existence followed a rigorous program of compliance with the Sherman Act and other antitrust statutes. All who attend FSPA meetings should read and understand the guidelines. Adherence will avoid potential violations by individuals, member firms, and FSPA itself. Violations of the antitrust laws are serious criminal violations, punishable by jail terms and substantial monetary fines, as well as, treble damage civil penalties.

Conflict of Interest

I acknowledge that information, programs, research, services, and methods of operation are developed by Florida Swimming Pool for all members and as a Director I am obligated to pass on this information to my constituencies. Therefore I will not expropriate for myself, my business, or another organization any information I receive as a result of my position as a Director of the Florida Swimming Pool Association prior to disseminating this information to my constituents.

Confidentiality

I will not disclose, beyond its intended scope, any information which is marked, designated, or treated as confidential by the Board, officers, or staff and which I receive as a Director of the Florida Swimming Pool Association. I understand that my obligation to maintain confidentiality extends indefinitely beyond my term of office.